The fascination of Audi

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The equipment for the vehicles illustrated in the Fascination section can be found on page 91.
The fuel consumption and CO₂ emission figures can be found on page 84.

The fascination of Audi
Prove the ability to develop future technology through motorsport.

With numerous technical innovations, Audi has made motor racing history at the 24 Hours of Le Mans. Until now, the brand with the four rings has achieved thirteen wins in this toughest long-distance race in the world. Plus there was the distance record from 2010: 5,410.71 kilometres were covered in one race. In 2012 and 2013, Audi won at Le Mans with the R18 e-tron quattro and a completely new technology - the hybrid drive. And won at the first attempt. This racing car furthered secured the world championship title in the FIA World Endurance Championship in 2012 and 2013. At the same time, the Audi R18 e-tron quattro scored again at Le Mans and also set a new record with respect to efficiency. Revolving particle technology, a connection of the front and rear brakes and lightweight components lead to an additional weight saving of 22 percent compared to the previous year. To date, 100 wins in long-distance racing series around the world can be attributed to the Audi Le Mans prototypes (LMP) R8, R10 TDI, R15 TDI, R18 TDI, R18 ultra and R18 e-tron quattro.

But the successes on the race track serve one core purpose: they are initiators for series innovations. Accordingly, you’ll find more than quattro, TDI, TFSI and hybrid drive in Audi standard models. Our most recent innovations, such as LED headlights with matrix beam technology and the laser lights that were tested on the race track in tough conditions, are there as well. Audi lightweight technologies provide the decisive split-second lead on the race track, and on the road they offer noticeably more driving dynamics, improved driving performance, lower consumption and lower emission values. The demonstration of what is possible in terms of technology pioneers the technologies you will find in many Audi standard vehicles.
The new Audi R8 LMS.

The Audi R8 LMS succeeded in putting the R8 on the race track: since 2009 the teams in over 1,050 races have won 26 national and international titles as well as 269 races in the GT3 sport. These include the 24-hour classics Nurburgring, Spa and Daytona. In total, the Audi R8 drivers have appeared on the podium 745 times. The successor to the Audi R8 LMS lives up to these triumphs that can be traced back to the R8 - with the best basic prerequisites:

The rear-wheel driven GT3 racing car deploys a power output of up to 430 kW* on the race track. Just like the vehicles competing in the DTM, aerodynamic attachments provide for the necessary contact pressure. With the exception of the roof, all external attachments are made of carbon. Accordingly, the overall weight of the Audi R8 LMS has been reduced to only 1,225 kg*.

Around 50 percent of the vehicle parts are taken from the R8 V10 Coupé, including impressive technologies such as the Audi Space Frame (ASF®) and the V10 engine. The Audi R8 LMS thus combines standard series and racing technologies, and stands out in particular thanks to its high reliability and performance. An ideal basis for successful motorsport.

Audi race experience enables you to experience motor racing atmosphere first-hand with the R8 LMS ultra: from individual training and acquiring a motorsport licence to participating in a race.

For further information, please visit www.audi-motorsport.com and www.audi.com/driving.

* Depending on the vehicle rating of the national motorsport authorities.

The fuel consumption and CO₂ emission figures can be found on page 84.
The Audi R8 V10 plus Coupé & the Audi R8 V10 Coupé.

Two sports cars, one goal: moving the limits of feasibility. This is what they are geared towards. With all their power, but each in their own way. The new Audi R8 V10 plus Coupé will win you over with its performance and elegance. The new Audi R8 V10 Coupé also sets benchmarks. With its power, as well as its elegance.

Experience it on the following pages – R8 after R8.

The fuel consumption and CO₂ emission figures can be found on page 84.
Audi R8 V10 plus Coupé

Performance to the extreme.

It was created in the world’s most demanding development laboratory: motorsport. About 50 percent of all components that are used for the R8 are based on racing technology. From the powerful engine and intelligent lightweight construction to the aerodynamic design, the R8 V10 plus Coupé proves that limits exist only to be exceeded.

The fuel consumption and CO₂ emission figures can be found on page 84.
Audi R8 V10 plus Coupé

The appearance of the new Audi R8 V10 plus Coupé makes its presence felt. Except when it comes to air resistance. The aerodynamic body line is based on the shape of the victorious Audi R18. In addition, many details made of carbon, such as the new front spoiler, the exterior mirror housings, the two-piece sideblades, the rear wing and rear diffuser, which give it an unmistakable motor racing look. The 19-inch forged aluminium wheels and the 19-inch ceramic brake impressively draw attention to the R8 V10 plus Coupé even when stationary. As soon as the engine deploys its power and the fixed rear wing increases the downforce one thing becomes strikingly clear: this car is about more than just looks.

The fuel consumption and CO₂ emission figures can be found on page 84.

330 km/h

Prove that it has nothing to prove.

The fuel consumption and CO₂ emission figures can be found on page 84.
Create a face for progress. A particularly striking one.

The new Audi R8 V10 plus Coupé not only looks good – it has a personality. The striking Audi Singleframe with honeycomb grid in gloss anthracite grey and the wide air inlets testify to its boundless power. The LED headlights not only reflect excellence, the optional laser light is also very innovative. Starting speeds of 60 km/h, the four bundled high-power diodes in the front lights the high-beams on, creating a white light beam that outshines any LED headlight with its range and brightness. And makes progress highly visible – to the driver and to everybody else.

The fuel consumption and CO₂ emission figures can be found on page 84.
Are all it needs to turn a first impression into a lasting one.

The new Audi R8 V10 plus Coupé is setting benchmarks: the 5.2-litre V10-FSI engine has a power output of 449 kW and impresses with its breathtaking performance. It needs just 3.2 seconds to accelerate from 0 to 100 km/h. Propulsion ends only at 330 km/h. The exterior is characterised by numerous carbon attachments, including the especially striking rear wing. It increases the downforce at the rear axle and enhances the overall athletic impression.

The fuel consumption and CO₂ emission figures can be found on page 84.
Revolutionise views. Especially those of the driver.

In the cockpit, everything is geared to what’s essential: the driver. Engine start-up, driving dynamics, engine sound, infotainment or gear changing – all these functions can be controlled directly via the R8 performance leather steering wheel with four operating satellites. Without you having to take your hands off the contoured rim. The innovative Audi virtual cockpit also focuses on the driver. The 12.3-inch TFT screen brilliantly displays a lot of important information in high contrast. How content is displayed can be adjusted to meet your own personal wishes. So that you can have everything in view – with just one glance.

The fuel consumption and CO₂ emission figures can be found on page 84.
The bucket seats in the new R8.

The cockpit of the new Audi R8 V10 plus Coupé meets the highest standards – only a few centimetres above the asphalt. The R8 bucket seats in classy fine Nappa leather embody premium craftsmanship and let driver and vehicle become one. With their heavily contoured bolsters and the integrated head restraints, the seats emphasize the motor racing character of the interior and provide excellent lateral support for a driving experience that Challenges function.

The fuel consumption and CO₂ emission figures can be found on page 84.
Audi R8 V10 plus Coupé/Audi R8 V10 Coupé
Audi R8 V10 Coupé

The combination of power and elegance.

The new Audi R8 V10 Coupé is a clear statement. Whichever perspective you choose, its design language is unmistakable. Each line embodies pure aesthetics, yet leaves no doubt that this R8 is a high-performance sports car.

The fuel consumption and CO₂ emission figures can be found on page 84.
Are at the centre of attention.

Whoever sees the new Audi R8 V10 Coupé will want to drive it. Every line embodies timeless elegance and emphasizes the sensual design: from the striking Audi Singleframe to the muscular side lines and athletic rear. The mid-engine is set like a jewel under the rear window and can even be illuminated on request. The central position of the engine results in a good vehicle balance and improved road handling. No matter whether you are driving along straight roads, round bends or at high speed – the new R8 V10 Coupé offers one thing above all: breathtaking driving enjoyment.

The fuel consumption and CO₂ emission figures can be found on page 84.
1,000 impressions

It’s not just the stylish exterior of the new Audi R8 V10 Coupé that’s impressive. The sporty elegance, classy materials and precise workmanship of the interior are just as captivating. Every detail meets high demands. From headrests and seat belts to the options such as an all-new interior in classy fine Nappa leather with diamond pattern. Choose from a total of 28 different colour combinations and set your very own tone in the cockpit. Because real style is defined by personality.

The fuel consumption and CO₂ emissions figures can be found on page 84.
The new Audi R8 V10 Coupé requires sensitivity—especially in your right foot. Just a brief touch of the gas pedal is sufficient for the 5.2-litre V10-FSI engine to harness its 397 kW of power and a maximum torque of 540 Nm to sprint from 0 to 100 km/h in just 3.5 seconds. Throttle engine design allows for idealised weight distribution and thus higher speeds in bends. Also during gear-changing, the engine loses almost no propulsion: the 7-speed S tronic® enables lightning-fast gear changes with virtually no break in propulsive power. The permanent quattro all-wheel drive ensures high driving stability and power transmission.

The fuel consumption and CO₂ emission figures can be found on page 84.
Vorsprung durch Technik.

The innovations of Audi.

The world is constantly changing. Technology is advancing at an ever faster pace. And in the process, more and more opportunities are opening up to you – nowhere more so than in the field of mobility. We are playing an instrumental role in shaping this progress with Vorsprung durch Technik. Striving to provide you with technology that enriches your life. Making sure that we don’t just satisfy your expectations of mobility both today and in the future, but continue to surpass them.
Technologies from motor racing.
Transferred to the road.

Audi Sport.

Thrilling performance whether it’s works motorsport, customer racing or our high-performance models – you’ll not get such a potent adrenalin rush anywhere else. Audi Sport utilises the expertise gained in motor racing to bring innovative technologies to series production. With unrivalled passion – for outstanding dynamism.
Maximum power. Put to maximum use.

Consequently dynamic: the 5.2-litre V10 high-speed engine with dual injection reaches a power output of 449 kW. With a maximum torque of 540 Nm, the R8 V10 plus Coupé accelerates from 0 to 100 km/h in just 3.2 seconds. Propulsion ends only at 330 km/h. The Audi R8 V10 Coupé brings a comparable performance to the road. With 397 kW and a maximum torque of 540 Nm, it sprints from 0 to 100 km/h in just 3.5 seconds. In addition, the dual injection position of the V10 engine and the cylinder angle of 90° provide the R8 with a low centre of gravity. An even oil supply is achieved in conjunction with the dry-sump lubrication used in motorsport and you can enjoy the torque and agility in every bend even at high lateral acceleration forces.

The impressive combination of the inlet manifold and direct injection offers improved power delivery, low consumption and reduced exhaust emissions. It is compliant with the strict guidelines of the EU6 emission standard. The engine runs even more efficiently with Audi cylinder on demand. Depending on the driving conditions in partial-load operation, the injection and ignition are switched off at a cylinder bank and only five, instead of ten, cylinders are active. Meanwhile the engine continues to run as quietly as ever and with improved consumption and emission values. Within milliseconds, the inactive cylinders can be switched on and the engine once again deploys its full power.

Engine: the S tronic 7-speed dual-clutch transmission combines the advantages of a conventional manual transmission with those of a modern automatic transmission. Setting benchmarks in terms of sportiness, comfort and efficiency. Using two permanently active transmission parts and by changing the power-transmitting clutches, gear changes are enabled in hundredths of a seconds and with virtually no break in propulsive power. The start-stop system and the coasting mode further help to improve efficiency.

The fuel consumption and CO₂ emission figures can be found on page 84.
**Superb roadholding.**

The quattro® permanent all-wheel drive.

Outstanding traction, improved handling dynamics and more driving safety - that is quattro. Hardly any other drive system around transfers the engine's power to the road so effortlessly. In the Audi R8 Coupé, a newly developed quattro drivetrain combines a high-tech mechanical and electronic differential lock at the rear axle, a multi-plate clutch at the front and mechanical and electronic control systems. This all means that the drive torque can be finely distributed between the front and rear axle as required. In addition, the wheel-selective torque control ensures optimum traction at the road surface.

Depending on the weather and road conditions, it’s possible to further modify the permanent all-wheel drive. Using the quattro software and the Audi drive select, R8 V10 plus Coupé drivers are able to use performance mode to adjust the drive characteristics to the route conditions. The R8 V10 Coupé can also be equipped with the performance mode.

The fuel consumption and CO₂ emission figures can be found on page 84.
Brake systems
Demonstrate power: with the standard 19-inch brake system in the Audi R8 V10 Coupé.
The 8-piston fixed callipers at the front axle and the 4-piston fixed callipers at the rear axle take powerful hold at the wave brake disks. The cast friction rings have a wave-shaped outer contour and are connected to the aluminium brake disc chamber by means of steel pins. This so-called floating mounting ensures that the friction ring remains largely tension-free, and improves stability when subjected to high temperatures. The floating mounting is a characteristic feature of the brake discs. The intelligent mix of materials and the characteristic geometry of the friction rings allows a reduced load to be reduced, thus also improving the balance of the unsprung masses.

For even tougher requirements: the 19-inch ceramic brake system* at the front and rear – standard in the Audi R8 V10 plus Coupé. And optionally available for the Audi R8 V10 Coupé. The brake discs consist of carbon-fibre-reinforced ceramic material, a composite ceramic material made of hard silicon carbide. Even under high thermal stress their excellent deactivation and control are impressive. They also stand out thanks to their low weight. Moreover, the enormously firm and abrasion-resistant material increases the service life of the discs.

* Please consult your Audi partner or national Audi website to find out more about the special features of the ceramic brake.

Suspensions
Show character: with the sport suspension in the Audi R8 V10 Coupé you will experience sporty, as well as self-assured driving. A double-wishbone axle is used for the front and rear suspension. What’s impressive about this construction that originated in motorsport is the resultant kinematics variance, highly precise wheel steering and excellent handling. The only way to achieve even more direct contact with the road and dynamic handling is with the Audi magnetic ride which is optionally available for individual suspension tuning. Depending on the selected mode, the damping forces are adjusted to the corresponding driving situation in fractions of a second. Thus achieving unprecedented driving behaviour and significantly more comfort and dynamism. The electromechanical power steering with RS-specific characteristic curve also increases the sportiness.

More control: a whole new generation of steering wheels appears for the first time in the Audi R8 Coupé. Depending on the model, it’s possible to control the engine start/stop, exhaust flaps, Audi drive select and the performance mode with a single hand movement – using the R8 sport leather steering wheel with multifunction plus and two operating satellites or the R8 performance leather steering wheel with multifunction plus and four operating satellites which is optionally available for the R8 V10 Coupé. On request, the optional performance mode provides for a plus in dynamism in the R8 V10 Coupé. The fuel consumption and CO₂ emission figures can be found on page 84.

Dynamics
Bending the road to your will.
Reach your destination.
The way you want.

Audi drive select.

Changing the character: with the standard Audi drive select in the Audi R8 V10 Coupé. Individual vehicle components can be influenced at the push of a button – including the engine, steering, permanent quattro all-wheel drive and the transmission. Four different modes are available for drivers to adjust the R8 to each corresponding driving condition: auto, comfort, dynamic and individual. Auto for superior sporty quality, comfort for longer journeys. Dynamic for ambitious driving. Individually, you configure the individual components according to your preferences.

Various optional systems can be configured, too. For example, the characteristic curves of the shock absorbers of the Audi magnetic ride. These can be varied in three stages: from balanced rolling in comfort mode through to sporty, direct responsiveness in the dynamic setting. The Audi R8 V10 plus Coupé is additionally equipped with the performance mode which is also optionally available for the R8 V10 Coupé. Thanks to the permanently assigned frictional coefficient parameters dry, wet and snow, drivers are able to actively adjust the R8 to the corresponding route conditions. For a plus in dynamism and safety.

The fuel consumption and CO₂ emission figures can be found on page 84.
See and be seen.

Audi laser light.

An innovation with brilliance: the optional full-LED headlights with Audi laser light. The laser light technology is a revelation in lighting technology. It not only beams brighter than the conventional LED high beams, it also reaches twice as far. Audi provides more safety and comfort thanks to the increased range. From speeds of 60 km/h, four high-power diodes with a wavelength of 450 nm are used as the light source. The blue laser beams hit phosphor converter plates, which transform them into roadworthy white light. A reflector in front of the beams bundles the beams into an almost point-shaped light source that shines vertically into the road surface. With this technology, you can illuminate the road seven times further than with conventional LED high beams. A single beam illuminates a distance of up to 500 m. In the beam’s focal area, the road surface is brightly illuminated, while unwanted light is minimized. The blue ambient lighting and the front indicators with dynamic display – additional highlights of the R8 V10 Coupé – also allow for an unmistakable appearance.

The fuel consumption and CO₂ emission figures can be found on page 84.
Vehicle body rigidity made easy: for over two decades, the Audi Space Frame has been a convincing example of innovative lightweight technology. The high-strength aluminium frame structure is characterised by a high level of rigidity while at the same time being lightweight. With the R8 V10 Coupé, Audi presents a new body concept and the next evolutionary step of the Audi Space Frame. The multi-material construction design takes centre stage. The body of the new Audi R8 V10 Coupé, for example, is made up of a variety of components: 50% extruded aluminium sections, 15% aluminium sheets and 21% aluminium cast nodes. In addition to the well-known materials, new materials are being used in the Audi R8 V10 Coupé for the first time – such as the carbon elements that make up 14% of the body. In combination, with the higher-strength aluminium alloys and the strut concept in the rear of the car, allowed for a further increase in body rigidity and reduction in weight – while improving the functional characteristics at the same time. In addition, the geometric lightweight construction improved power transmission. That is because the Audi Space Frame represents not only safety, but also increased performance and sporty handling.

The fuel consumption and CO₂ emission figures can be found on page 84.
Each Audi R8 is unique and bears its own personal style. Unlike in large-scale productions with fully automated processes, the R8 is mostly hand-made in the sports car manufacture of quattro GmbH. For example, the weld seams of the bodyshell are mostly manually created. Robots are used only for support for non-ergonomic production processes. Small, highly qualified teams give the sports car its unique shape and always comply with stringent Audi requirements – from assembling the body to putting on the finishing touches. After the body has been constructed, the most experienced employees assemble the R8 at 15 coordinated stations almost exclusively by hand. Due to the numerous equipment variants and customisation possibilities hardly any combination is created twice.

The fuel consumption and CO₂ emission figures can be found on page 84.
High-quality work down to the last detail.

Audi quality management.

The quality assurance engineers must meet the highest standards; they are. After completion, each car undergoes demanding quality control, because precision is a top priority at Audi. Each surface unevenness is detected. Each slight deviation from the most exact standards is noticed. Subsequently, each R8 is taken for a detailed road test drive which completes the comprehensive quality process. We have only one goal: to create an exceptional vehicle.

The fuel consumption and CO₂ emission figures can be found on page 84.
As unique as you are.

The equipment options.

Sportiness, comfort, design, functionality – whatever you demand of your Audi, it offers you a wealth of custom options. Audi equipment versions are varied and high-quality and you can tailor them exactly to your needs.
You have an exclusive character.

So why shouldn’t your Audi have one too?

That the Audi exclusive range aspires to exclusivity is already evident from its name. Selected décors and coloured leather can be combined with customised paint finishes from the large selection of Audi exclusive colours to suit your own personal preferences. So you can highlight your car’s exceptional character to even better advantage. Your Audi partner and the Audi exclusive Studio of the Audi Forum Neckarsulm await your wishes.
R8 V10 plus Coupé with Audi exclusive customised paint finish in Nardo grey, sideblades with Audi exclusive customised paint finish in solar orange and forged aluminium wheels in 10-spoke Y design in gloss anthracite black*

The fuel consumption and CO₂ emission figures can be found on page 84.  * Please note the special information relating to wheels on page 84.

Equipment: Audi exclusive full-leather upholstery and trim in perforated fine Nappa leather in jet grey/black, with contrasting stitching in orange, inlays in matt carbon and Audi exclusive seat backrest covers painted in solar orange.
Audi exclusive full-leather upholstery and trim in fine Nappa leather in Havana brown/black, with contrasting stitching in Havana brown. Interior in dual exclusive piano finish look, black.
Character takes on many forms. Here are two of them.

What makes an Audi your Audi? Vehicle equipment entirely tailored to your needs. There is a wide range of options available to you to give your vehicle the exact touch you have in mind. More sporty? More elegant? Let yourself be inspired.

Audi R8 V10 plus Coupé
in Suzuka grey, metallic
Sideblades in gloss carbon
Exterior mirror housing in gloss carbon Audi exclusive
Forged aluminium wheels with 10-spoke Y design, gloss polished finish*
Fine Nappa full-leather upholstery and trim, express red with diamond pattern
Headlining in Alcantara, black with diamond pattern

The fuel consumption and CO₂ emission figures can be found on page 84.

Audi R8 V10 Coupé
in camouflage green, metallic
Sideblades in kendo grey
Forged aluminium wheels in 5-twin-spoke design, in matt titanium look, gloss polished finish*
Fine Nappa full-leather upholstery, parchment beige
Inlays in titanium paint finish, matt anthracite
Aluminium door sills with illuminated aluminium inlay

* Please note the special information relating to wheels on page 84.
Your Audi is painted not just once. But several times.

When you choose a paint colour, choose one that best reflects your own personality. Whichever colour you opt for, you can count on the outstanding quality of our painting process. Though no thicker than a human hair, the layer of paint on an Audi is actually made up of four different coats. And with a matt-effect paint finish as many as six. To ensure that your Audi is optimally protected from environmental influences and wear. And also outwardly reflects your personality.

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<tr>
<td>Dynamite red</td>
<td>Coniferage green, metallic</td>
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<tr>
<td>Vegas yellow</td>
<td>Mythos black, metallic</td>
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<tr>
<td>Suzuka grey, metallic</td>
<td>Tango red, metallic</td>
</tr>
</tbody>
</table>

The model-specific standard and optional equipment can be found in the index from page 86 onwards.
The model-specific standard and optional equipment can be found in the index from page 86 onwards.

Pearl effect paint finishes
- Daytona grey, pearl effect
- Macau blue, crystal effect

Crystal effect paint finishes
- Camouflage green, matt effect

Matt effect paint finishes
- Audi exclusive customised paint finishes

*For information on when this feature will be available, please contact your Audi partner.
The perfect connection between an Audi and the road: Audi wheels.

To make sure you have peace of mind for every metre of your drive, Audi puts its wheels through an exacting series of specialised test procedures. Hardness tests, for example, aim for maximum stability, while a copper accelerated salt spray test – CASS for short – using acetic acid guarantees the greatest possible corrosion protection. Thanks to these and many other measures, we can ensure that every Audi wheel offers maximum quality – even after scores of kilometres. No matter which of the numerous designs you choose.

The model-specific standard and optional equipment can be found in the index from page 86 onwards.

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<th>Summer wheels</th>
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<tbody>
<tr>
<td>Cast aluminium wheels in 5-V-spoke design, size 8.5 J x 19 at the front and 11 J x 19 at the rear with 245/35 R 19 tyres¹ at the front and 295/35 R 19 tyres at the rear</td>
</tr>
<tr>
<td>Cast aluminium wheels in 5-V-spoke design, size 8.5 J x 19 at the front and 11 J x 19 at the rear with 245/35 R 19 tyres¹ at the front and 295/35 R 19 tyres at the rear</td>
</tr>
<tr>
<td>Forged aluminium wheels in 5-twin-spoke design, size 8.5 J x 19 at the front and 11 J x 19 at the rear with 245/35 R 19 tyres¹ at the front and 295/35 R 19 tyres at the rear</td>
</tr>
<tr>
<td>Forged aluminium wheels in 5-twin-spoke design in matt titanium look, gloss turned finish³, size 8.5 J x 19 at the front and 11 J x 19 at the rear with 245/35 R 19 tyres¹ at the front and 295/35 R 19 tyres at the rear</td>
</tr>
<tr>
<td>Forged aluminium wheels in 5-twin-spoke design in gloss anthracite black, gloss turned finish³, size 8.5 J x 19 at the front and 11 J x 19 at the rear with 245/35 R 19 tyres¹ at the front and 295/35 R 19 tyres at the rear</td>
</tr>
<tr>
<td>Forged aluminium wheels in 10-spoke Y design, size 8.5 J x 20 at the front and 11 J x 20 at the rear with 245/30 R 20 tyres¹ at the front and 305/30 R 20 tyres at the rear</td>
</tr>
<tr>
<td>Forged aluminium wheels in 10-spoke Y design in matt titanium look, gloss turned finish³, size 8.5 J x 20 at the front and 11 J x 20 at the rear with 245/30 R 20 tyres¹ at the front and 305/30 R 20 tyres at the rear</td>
</tr>
<tr>
<td>Forged aluminium wheels in 10-spoke Y design in gloss anthracite black, size 8.5 J x 20 at the front and 11 J x 20 at the rear with 245/30 R 20 tyres at the front and 305/30 R 20 tyres at the rear</td>
</tr>
<tr>
<td>Cast aluminium winter wheels in 5-V-spoke design, size 8.5 J x 19 at the front and 10.5 J x 19 at the rear with 245/35 R 19 winter tyres¹ at the front and 295/35 R 19 winter tyres at the rear, can be fitted with snow chains, permissible top speed 270 km/h</td>
</tr>
<tr>
<td>Forged aluminium winter wheels in 10-spoke Y design, size 8.5 J x 20 at the front and 11 J x 20 at the rear with 245/30 R 20 winter tyres¹ at the front and 305/30 R 20 winter tyres¹ at the rear, cannot be fitted with snow chains, permissible top speed 270 km/h</td>
</tr>
<tr>
<td>Sport tyres²: forged aluminium wheels in 10-spoke Y design, size 8.5 J x 20 at the front and 11 J x 20 at the rear with 245/30 R 20 sport tyres at the front and 305/30 R 20 sport tyres at the rear; additional set of tyres for improved grip in dry road conditions; approved for public traffic. Due to the adjustment of the tyres to dry road conditions, performance restrictions must be expected in wet conditions. The driving style must be adjusted accordingly.</td>
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</table>

¹ You will find specifications on the technical characteristics of tyres on page 91.

² For information on when this feature will be available, please contact your Audi partner.

³ Please note the special information relating to wheels on page 84.

Tyre pressure loss indicator monitors the air pressure set in the tyres and the tyre temperature throughout the journey, also works with winter wheels. For the selection of winter wheels, please consult your Audi partner.

Temperatures of the individual wheels can be displayed in the Audi virtual cockpit.

Tyre pressure loss indicator conditions are an pressure set in the tyres and the tyre temperature throughout the journey, also works with winter wheels. For the selection of winter wheels, please consult your Audi partner.

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Tyre pressure loss indicator conditions are an pressure set in the tyres and the tyre temperature throughout the journey, also works with winter wheels. For the selection of winter wheels, please consult your Audi partner.
You have a special place in your Audi. Exclusivity can be felt on the seats: thanks to high-quality materials and first-class workmanship. No matter which seat upholstery you choose. Whether you prefer the R8 sport seats with shaped seat side bolsters or the R8 bucket seats with a more contoured seat shape: you’re sitting in the right place.

**R8 sport seats**

The illustration shows R8 sport seat, partially electrically adjustable, in Alcantara/leather combination, black.

**R8 sport seats with diamond pattern¹**

The illustration shows R8 sport seat, electrically adjustable, in fine Nappa leather with diamond pattern in black.

¹ Only available in conjunction with electrically adjustable seats including optional package 2.

**R8 bucket seats**

The illustration shows R8 bucket seat, partially electrically adjustable, in perforated fine Nappa leather, black with coloured stitching in rock grey.

¹ Only available in conjunction with full-leather upholstery and trim or full-leather upholstery and trim with diamond pattern.

<table>
<thead>
<tr>
<th>Leather</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alcantara/leather, black</td>
</tr>
<tr>
<td>Fine Nappa leather, express red</td>
</tr>
<tr>
<td>Fine Nappa leather, black</td>
</tr>
<tr>
<td>Fine Nappa leather, Vermont brown²</td>
</tr>
<tr>
<td>Fine Nappa leather, parchment beige²</td>
</tr>
<tr>
<td>Fine Nappa leather, rotor grey</td>
</tr>
</tbody>
</table>

The model-specific standard and optional equipment can be found in the index from page 86 onwards.

Premium quality you can rely on.

- Fine Nappa leather, express red
- Fine Nappa leather, Vermont brown²
- Fine Nappa leather, parchment beige²
- Fine Nappa leather, rotor grey
**Small variants**

- R8 sport seats
- R8 bucket seats

- **Leather upholstery and trim**
  - Fine Nappa leather, black with coloured stitching in dark silver¹
  - Fine Nappa leather, black with coloured stitching in express red¹
  - Fine Nappa leather, black with coloured stitching in dynamite red¹
  - Fine Nappa leather, black perforated with coloured stitching in dark silver

- **Audi exclusive**
  - Fine Nappa leather, black, perforated with coloured stitching in dark silver
  - Fine Nappa leather, black perforated with coloured stitching in express red

- **Seat variants**
  - Individual choice of colour for the leather and the coloured stitching from the range of Audi exclusive colours.

---

<table>
<thead>
<tr>
<th>Seat comfort</th>
<th>Headlining</th>
<th>Inlays</th>
</tr>
</thead>
<tbody>
<tr>
<td>R8 sport seats</td>
<td>Headlining in Alcantara</td>
<td>Inlays in Alcantara with diamond pattern</td>
</tr>
<tr>
<td>R8 bucket seats</td>
<td>Headlining in Alcantara</td>
<td>Inlays in Alcantara with diamond pattern</td>
</tr>
</tbody>
</table>

¹ Only available in conjunction with fine Nappa full-leather upholstery and trim or fine Nappa full-leather upholstery and trim with diamond pattern. ² Only available in conjunction with electrically adjustable seats including optional package 2.

For the leather and the coloured stitching from the range of Audi exclusive colours.

Individual choice of colour for the leather and the coloured stitching from the range of Audi exclusive colours.

Headlining in Alcantara depending on the interior equipment colour chosen, in black or lunar silver.

Headlining in Alcantara matching the colour of the leather upholstery and trim; optional package 2: the same functions as optional package 1 with pneumatically adjustable headlining.

Headlining in Alcantara matching the colour of the leather upholstery and trim; optional package 2: the same functions as optional package 1 with pneumatically adjustable headlining.

The materials specific standard and optional equipment can be found in the notes from page 86 onwards.

---

The material description and equipment can be found in the notes from page 86 onwards.
Experience fascination. Down to the last detail.

The exclusive Audi inlays emphasise the sporty ambience of your vehicle. At first sight. Be inspired by refined carbon, or paint finish for the monoposto, dashboard, centre console and door trims. High quality and precise workmanship harmoniously integrated in the interior.

The model-specific standard and optional equipment can be found in the index from page 86 onwards.

Inlays

- Adonised paint finish, anthracite
- Titanium paint finish, matt anthracite
- Matt carbon Inlays painted in Audi exclusive colour*
- Audi exclusive piano finish look, black

Inlays for clip on monoposto, inlays in the door and dashboard on the front-passenger side and in the centre console

Extended inlays in matt carbon for surround of the Audi virtual cockpit and air vents

* For information on when this feature will be available, please contact your Audi partner.
Headlights/interior lighting

LED headlights
- High beams, dip beams, dynamic range lighting, individual and static lighting/running light in LED technology, enable a near daylight illumination of the road, minimum energy consumption, long service life, excellent recognition by other road users.

High-beam assist
- Working within system limits, detects the headlights of oncoming traffic, the rear lights of other road users and light sources in built-up areas. Depending on the traffic situation, the high beam automatically adjusts to dip beam and vice versa. The system thereby improves the driver's visibility and ensures a more relaxed drive thanks to the extra comfort and convenience.

LED headlights with Audi laser light*
- High beams, low beams, dynamic range lighting, individual with dynamic display and static lighting/running light in LED technology, minimum energy consumption, long service life, excellent recognition by other road users.

Interior lighting
- Additional to the interior lighting in LED technology:
  - Footwell lighting on the driver and front passenger side
  - Lighting for door pockets
  - Ambient lighting underneath the switch panel in the centre console

Interior package with LED ambient lighting
- In vehicle lighting: interior lights including reading lights at front, glove compartment lighting, luggage compartment light, lighting of inside door handles, entrance light.

Exterior design

Bumpers
- In specific dynamic design, at the front with fixed rear wing in gloss carbon; for more downforce on the rear axle and even more sportiness.

Rear spoiler
- Can be extended electrically depending on speed, automatically extending at 120 km/h, retracting at 35 km/h, can also be operated manually using the button on the switch panel in the centre console.

Exterior package in Audi exclusive gloss carbon
- Front spoiler and diffuser insert in gloss carbon

Tune-up cover in aluminium
- With liftgate and electric locking, including tank inlet and cover, for refuelling without screw cap.

* Only in conjunction with high-beam assist.

The model-specific standard and optional equipment can be found in the index from page 86 onwards.
Audi exclusive sill trim in fine Nappa leather*

Individual choice of colour for the Alcantara*

Audi exclusive luggage compartment lining in leather from the range of Audi exclusive colours.

Audi exclusive rear panel and parcel shelf in Audi exclusive colours.

Audi exclusive floor mats with R8 logo and embroidered of the floor mats. Optionally switched off on the engine start-stop button on the steering wheel, the vehicle is unlocked and locked from outside via sensors on all door handles and switched off via the engine start-stop button on the steering wheel, the vehicle is unlocked and locked from outside via sensors on all door handles.

Garage door opener (HomeLink) programs and control Audi drive select and engine start-stop function, as well as the Audi virtual cockpit and available infotainment features; adjustable in height and reach, with full-size airbag.

Audi virtual cockpit and available infotainment features; adjustable in height and reach, with full-size airbag.
The model-specific standard and optional equipment can be found in the index from page 86 onwards.

▪ 2 SD card readers
▪ AUX-IN + Audi music interface
▪ flash memory for music (10 GB)
▪ voice control system enables operation by means of spoken commands, e.g. for music CDs and video DVDs
▪ country information, e.g. on valid speed limits, for the use of Audi connect via an integrated data module
▪ vehicle support based on navigation data and speed sensors in conjunction with travel information
▪ dynamic route guidance with TMCpro (in conjunction with the optional equipment Virtual Cockpit or R8 sport leather steering wheel or the R8 performance leather steering wheel; in conjunction with Audi connect)
▪ 3D map representation with display of lots of places of interest (POI) lists to the vehicle via SD card in the surround of the MMI navigation plus with the aid of the MMI control panel, R8 sport leather steering wheel or R8 performance leather steering wheel; improved reception quality by placing the mobile phone in the compartment in the front centre console; improved SAR radiation in the interior by connecting to the external vehicle aerial; can be operated via MMI or the R8 sport leather steering wheel or R8 performance leather steering wheel; low battery consumption
▪ Bang & Olufsen Sound System
▪ 16-channel amplifier with 13 high-performance loudspeakers including centre speaker, 2 bass speakers
▪ voice control system enables operation by means of spoken commands, e.g. for music CDs and video DVDs
▪ centre speaker
▪ lighting
▪ covers with aluminium applications and LED accent
▪ Bluetooth® Hands-Free System
▪ 2 port USB interface (including charging function) or Wi-Fi
▪ for the connection of portable medial players via the USB interface
▪ Suitable for the use of Audi connect via an integrated data module
▪ Google Street View™ is currently available in your model:
▪ 3D map representation
▪ real world contents
▪ integration with Google Earth™
▪ traffic information online
▪ Google Maps™
▪ light information
▪ Bluetooth® Guide On The Road
▪ AUX-IN + Audi music interface
▪ virtual cockpit
▪ 3D map representation with display of lots of places of interest (POI) lists to the vehicle via SD card in the surround of the MMI navigation plus with the aid of the MMI control panel, R8 sport leather steering wheel or R8 performance leather steering wheel; in conjunction with Audi connect
▪ 3D map representation with display of lots of places of interest (POI) lists to the vehicle via SD card in the surround of the MMI navigation plus with the aid of the MMI control panel, R8 sport leather steering wheel or R8 performance leather steering wheel; in conjunction with Audi connect
▪ MMI®/navigation
▪ Radio systems
▪ The following services supported by Audi connect are currently available in your model:
▪ Mobility & navigation
▪ Map update²: download of current navigation data³
▪ traffic information online⁹
▪ Google Street View™¹⁰
▪ data packets from the internet, depending on the terms of reference of Facebook and Twitter.
▪ customer service
▪ a toll-free number (individual)
▪ access to Twitter
▪ access to Facebook
▪ service availability cannot be guaranteed as this is the responsibility of Facebook and Twitter.
▪ full MMI functionalities in the instrument cluster.
▪ connect services, radio/media information, etc.; integration with Audi connect: traffic information online⁴)
▪ a navigation system integrated in the 12.3” Audi virtual cockpit
▪ a navigation system integrated in the 12.3” Audi virtual cockpit
▪ MMI®/navigation
▪ Radio systems
▪ the 12.3” Audi virtual cockpit
▪ the 12.3” Audi virtual cockpit
▪ country information, e.g. on valid speed limits, for the use of Audi connect via an integrated data module
▪ dynamic route guidance with TMCpro (in conjunction with the optional equipment Virtual Cockpit or R8 sport leather steering wheel or the R8 performance leather steering wheel; in conjunction with Audi connect)
▪ 3D map representation with display of lots of places of interest (POI) lists to the vehicle via SD card in the surround of the MMI navigation plus with the aid of the MMI control panel, R8 sport leather steering wheel or R8 performance leather steering wheel; in conjunction with Audi connect
▪ 3D map representation with display of lots of places of interest (POI) lists to the vehicle via SD card in the surround of the MMI navigation plus with the aid of the MMI control panel, R8 sport leather steering wheel or R8 performance leather steering wheel; in conjunction with Audi connect
▪ MMI®/navigation
▪ Radio systems
▪ the 12.3” Audi virtual cockpit
▪ the 12.3” Audi virtual cockpit
▪ country information, e.g. on valid speed limits, for the use of Audi connect via an integrated data module
▪ dynamic route guidance with TMCpro (in conjunction with the optional equipment Virtual Cockpit or R8 sport leather steering wheel or the R8 performance leather steering wheel; in conjunction with Audi connect)
**Assistant systems**

**Parking systems**¹
- Two-stage parking assist
- Seven-position memory
- Rear parking assistant
- Top view image on the virtual cockpit
- Display shows positions and information for obstacles
- Rear-end collision warning
- Parking system plus with reversing camera
- Inclined display for reversing assistant
- Parking assistant

**Driving dynamics/ratio**
- Electronic Stability Control (ESC)
- Dynamic steering
- Epic (Electronic Power Steering)

**Virtual cockpit**
- Virtual cockpit; including settable speed limiter
- Virtual cockpit, with dynamic display modes showing
- Image of area behind the vehicle shown in the Audi

**Brake system**
- 6-piston fixed-calliper brake at front, 4-piston fixed-calliper brake at rear; brake discs made of carbon fibre
- 6-piston fixed-calliper brake at front, 4-piston fixed-calliper brake at rear; brake discs made of carbon fibre
- Reinforced ceramic with specially developed cooling channels, ventilated, perforated and with floating mount; brake callipers painted in gloss black, with R8 logo
- Reinforced ceramic with specially developed cooling channels, ventilated, perforated and with floating mount; brake callipers painted in gloss black, with R8 logo
- Brake discs made of carbon fibre, gloss anthracite, with “Audi ceramic” logo
- Brake discs made of carbon fibre, gloss anthracite, with “Audi ceramic” logo

**Start-stop system**
- Helps to reduce fuel consumption and CO₂ emissions
- Can be deactivated by automatically switching off the engine when stationary, helps to reduce fuel consumption and CO₂ emissions

**Recuperation**
- Kinetic energy is converted into usable electrical energy
- During coasting or braking and relieving the generator during subsequent acceleration
- By increasing the generator voltage when the vehicle is coasting

**Sport exhaust system**
- Provides a sporty sound
- Dual-branch design with chrome-plated trapezoidal tailpipe trims, for increased acoustics or as standard equipment
- Dual-branch design with chrome-plated trapezoidal tailpipe trims, for increased acoustics or as standard equipment

**Electronic Transmission Control (EPC)**
- With sport mode, it can be deactivated by 3 images, with hydraulic brake assist and emerging braking display
- Improved stability in traffic situations by targeted braking of individual wheels and information on the display

**Technology/safety**

**Electronic Transients Control (EPC)**
- Sport mode
- With sport mode, it can be deactivated by 2 images, with hydraulic brake assist and emerging braking display
- Improved stability in traffic situations by targeted braking of individual wheels and information on the display

**Audi Extended Warranty**
- Audi Extended Warranty is a comprehensive, extended coverage plan for your Audi up to 5 years or 100,000 miles after the factory warranty expires. For more information, please contact your Audi partner.

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¹Please note: the sections marked with “¹” require a specific system setting. The systems work only with the following system limits: The driver must be in front of the vehicle. The systems are limited by specific system settings. Please consult your Audi partner or authorized Audi dealer to find out more about the special features of the systems installed.
**Model:**

- Audi R8 V10 Coupé
- Audi R8 V10 Coupé plus

### Engine Specifications

**Engine type:**

- V10-cylinder petrol engine with combined inlet manifold and direct fuel injection

**Displacement in cc (valves per cylinder):**

- 5,204 (4)
- 5,204 (4)

**Max. output¹ in kW at rpm:**

- 449/8,250
- 397/8,250

**Max. torque in Nm at rpm:**

- 560/6,500
- 540/6,500

**Power transmission/weight:**

- quattro® permanent all-wheel drive

**Transmission type:**

- 7-speed S tronic

**Transmission weight¹ in kg:**

- 312
- 312

**Luggage compartment volume in l:**

- 112
- 226

**Fuel tank capacity, approx. in l:**

- 73
- 83

### Performance

- **Top speed in km/h:**
  - 330
  - 320
- **Acceleration 0–100 km/h in s:**
  - 3.2
  - 3.5
- **Fuel grade:**
  - Sulphur-free SuperPlus 98 RON⁴
- **Fuel consumption⁵ in l/100 km:**
  - Urban: 17.5
  - Extra-urban: 9.3
  - Combined: 12.3
- **CO₂ emission⁵ in g/km:**
  - Urban: 408
  - Extra-urban: 219
  - Combined: 287

### Notes

1. The figures given were calculated using the specified measuring procedure (current version of UN-R-85).
2. Unladen vehicle weight includes driver (75 kg) and fuel tank 90 % full, calculated in accordance with the current version of Reg. (EU) 1230/2012. Optional equipment may increase the vehicle’s unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.
3. A vehicle’s fuel consumption and CO₂ emissions as well as deviations from the given values do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO₂ is the greenhouse gas primarily responsible for global warming.
4. We recommend using sulphur-free SuperPlus unleaded RON 98 fuel complying with DIN EN 228. If this is not available, use sulphur-free super unleaded RON 95 fuel in accordance with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel complying with 692/2008/EC.
5. The figures given were calculated using the specified measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.

**Important Information**

Special information about the wheels:

- Wheels with gloss turned finish as well as polished and partly polished aluminium wheels must not be used in wintry road conditions. For manufacturing reasons, the rim surface does not have sufficient corrosion protection for such use and can be damaged permanently by salt or similar substances.

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**Technical data Dimensions  Standard/optional equipment**

**Dimensions in millimetres**

<table>
<thead>
<tr>
<th>Dimension</th>
<th>Standard</th>
<th>Optional</th>
<th>Measurement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length</td>
<td>4,426</td>
<td>4,426</td>
<td>4,426</td>
</tr>
<tr>
<td>Width</td>
<td>1,895</td>
<td>1,895</td>
<td>1,895</td>
</tr>
<tr>
<td>Height</td>
<td>1,193</td>
<td>1,193</td>
<td>1,193</td>
</tr>
<tr>
<td>Wheelbase</td>
<td>2,650</td>
<td>2,650</td>
<td>2,650</td>
</tr>
<tr>
<td>Curb weight</td>
<td>1,630</td>
<td>1,670</td>
<td>1,670</td>
</tr>
<tr>
<td>Weight w/tank</td>
<td>1,977</td>
<td>1,950</td>
<td>1,950</td>
</tr>
<tr>
<td>Tyre size</td>
<td>245/35 R19</td>
<td>245/35 R19</td>
<td>245/35 R19</td>
</tr>
<tr>
<td>Tyre size</td>
<td>265/35 R19</td>
<td>265/35 R19</td>
<td>265/35 R19</td>
</tr>
</tbody>
</table>

**Turning circle approx. 11.2 m.”**
Optional equipment

More detailed descriptions of a selection of items from the equipment range can be found from page 54 onwards.

Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

### Sideblades

- Sideblades in mythos black, metallic
- Sideblades in kendo grey
- Sideblades in Audi exclusive customised paint finishes
  - Camouflage green, matt effect
  - Macaw blue, crystal effect
  - Daytona grey, pearl effect
- Mythos black, metallic
- Camouflage green, metallic
- Floret silver, metallic
- Suzuka grey, metallic
- Vegas yellow
- Dynamite red
- Ibis white

### Wheels/tyres

- 19˝ forged aluminium wheels in 5-V-spoke design
- 20˝ forged aluminium winter wheels in 5-V-spoke design
- 19˝ cast aluminium winter wheels in 10-spoke Y design

### Paint finishes

- Audi exclusive matt effect paint finishes¹
  - Crystal effect paint finish
  - Pearl effect paint finish
- Standard equipment
  - Sideblades in mythos black, metallic
  - Sideblades in kendo grey

### Leather upholstery and trim

- Audi exclusive full-leather upholstery and trim in fine Nappa leather with diamond pattern
- Alcantara/leather combination
- Fine Nappa leather, brown
- Fine Nappa leather, beige

¹ For information on when this feature will be available, please contact your Audi partner. ² Please note the special information relating to wheels on page 84.

For further information on the standard equipment, dimensions and optional equipment, please refer to the index at the back of this document.
Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

### Seat comfort

<table>
<thead>
<tr>
<th>Feature</th>
<th>R8 V10 Coupé</th>
<th>R8 V10 plus Coupé</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seat comfort</td>
<td></td>
<td></td>
</tr>
<tr>
<td>R8 sport seats</td>
<td></td>
<td></td>
</tr>
<tr>
<td>R8 bucket seats</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4-way lumbar support</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Seats, partially electrically adjustable</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Seats, electrically adjustable (optional package 1)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Seats, electrically and pneumatically adjustable (optional package 2)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Headlining

<table>
<thead>
<tr>
<th>Feature</th>
<th>R8 V10 Coupé</th>
<th>R8 V10 plus Coupé</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headlining</td>
<td></td>
<td></td>
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<tr>
<td>Headlining in cloth</td>
<td></td>
<td></td>
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<tr>
<td>Headlining in Alcantara</td>
<td></td>
<td></td>
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<tr>
<td>Headlining in Alcantara with diamond pattern</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Inlays

<table>
<thead>
<tr>
<th>Feature</th>
<th>R8 V10 Coupé</th>
<th>R8 V10 plus Coupé</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inlays</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Adonised paint finish, anthracite</td>
<td></td>
<td></td>
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<tr>
<td>Titanium paint finish, matt anthracite</td>
<td></td>
<td></td>
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<tr>
<td>Matt carbon</td>
<td></td>
<td></td>
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<tr>
<td>Audi exclusive piano finish, black</td>
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<td></td>
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</tbody>
</table>

### Headlights/light

<table>
<thead>
<tr>
<th>Feature</th>
<th>R8 V10 Coupé</th>
<th>R8 V10 plus Coupé</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headlights</td>
<td></td>
<td></td>
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<tr>
<td>LED headlights</td>
<td></td>
<td></td>
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<tr>
<td>LED headlights with dynamic indicators</td>
<td></td>
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<tr>
<td>Light and rain sensor</td>
<td></td>
<td></td>
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<tr>
<td>Headlamps</td>
<td></td>
<td></td>
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<tr>
<td>Headlights with dynamic indicators</td>
<td></td>
<td></td>
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<tr>
<td>Light package</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Exterior design

<table>
<thead>
<tr>
<th>Feature</th>
<th>R8 V10 Coupé</th>
<th>R8 V10 plus Coupé</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exterior design</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bumpers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Front bumper</td>
<td></td>
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<tr>
<td>Rear wing</td>
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<tr>
<td>Rear spoiler</td>
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<tr>
<td>Exterior package in Audi exclusive gloss carbon</td>
<td></td>
<td></td>
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<tr>
<td>Engine compartment cover in gloss carbon</td>
<td></td>
<td></td>
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<tr>
<td>Tank cap in aluminium</td>
<td></td>
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<tr>
<td>Audi Singleframe V10 Coupé</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Audi Singleframe V10 plus Coupé</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Interior design

<table>
<thead>
<tr>
<th>Feature</th>
<th>R8 V10 Coupé</th>
<th>R8 V10 plus Coupé</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interior design</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Door sill trims with aluminium inlays</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Audi exclusive door sill trims with illuminated aluminium strip</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exterior mirror housing</td>
<td></td>
<td></td>
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<tr>
<td>Door sill trims with illuminated aluminium strip</td>
<td></td>
<td></td>
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<tr>
<td>Exterior mirror housing</td>
<td></td>
<td></td>
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<tr>
<td>Door sill trims with illuminated aluminium strip</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exterior mirror housing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Door sill trims with illuminated aluminium strip</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Headlining</td>
<td></td>
<td></td>
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<tr>
<td>Headlining in cloth</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Headlining in Alcantara</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Headlining in Alcantara with diamond pattern</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Exterior mirrors

<table>
<thead>
<tr>
<th>Feature</th>
<th>R8 V10 Coupé</th>
<th>R8 V10 plus Coupé</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exterior mirrors</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exterior mirrors, electrically adjustable and heated, with integrated LED indicator</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exterior mirrors, electrically adjustable and heated, with integrated LED indicator</td>
<td></td>
<td></td>
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<tr>
<td>Exterior mirrors, electrically adjustable and heated, with integrated LED indicator</td>
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<tr>
<td>Exterior mirrors, electrically adjustable and heated, with integrated LED indicator</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Climate control

<table>
<thead>
<tr>
<th>Feature</th>
<th>R8 V10 Coupé</th>
<th>R8 V10 plus Coupé</th>
</tr>
</thead>
<tbody>
<tr>
<td>Climate control</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Deluxe automatic air conditioning</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Deluxe automatic air conditioning</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Standard automatic air conditioning</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Closing systems

<table>
<thead>
<tr>
<th>Feature</th>
<th>R8 V10 Coupé</th>
<th>R8 V10 plus Coupé</th>
</tr>
</thead>
<tbody>
<tr>
<td>Convenience key</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Garage door opener (HomeLink)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Anti-theft alarm</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Preparation for tracking system</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Storage/transport

<table>
<thead>
<tr>
<th>Feature</th>
<th>R8 V10 Coupé</th>
<th>R8 V10 plus Coupé</th>
</tr>
</thead>
<tbody>
<tr>
<td>Storage package</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Optional equipment

- For information on when this feature will be available, please contact your Audi partner.
- This is in conjunction with a high-beam assist.

---

1. Standard equipment
2. Optional equipment
3. Not available

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For detailed specifications, please refer to your local Audi dealer which equipment is standard and what optional equipment is available in your country.
Standard equipment

- MMI®/navigation plus with MMI touch
- Audi virtual cockpit
- Audio systems
  - Audi music interface
  - Audi sound system
  - Bang & Olufsen Sound System
  - Digital Audio Broadcasting
  - DVD/CD drive
- Communication
  - Audi phone box
  - Bluetooth interface
  - Audi connect
- Assistance systems
  - Park assist
  - Remote control
- on-train entertainment
  - Electronic toll collection
  - Dynamic steering
  - R8 sport suspension
- Technology/safety
  - Performance mode
  - Audi drive select
  - Antilock Brake System (ABS)
  - Anti-Slip Regulation (ASR)
  - Electronic Differential Lock (EDL)
  - Electronic Stabilisation Control (ESC)
  - Recuperation
  - Start-stop system
  - S tronic®
  - Exhaust system with trapezoidal tailpipe trims, chrome-plated
  - Exhaust system with trapezoidal tailpipe trims, gloss black
  - Sport exhaust system with trapezoidal tailpipe trims, gloss black
  - 73 l fuel tank
  - 83 l fuel tank

Optional equipment

- Audi magnetic ride
- Ceramic brake
- Brake system
  - Brake callipers, painted in gloss red

Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

Classifications of type parameters

The table shows the fuel efficiency, wet grip and exterior noise emission classes for the different tyre sizes of the Audi R8 Coupé.

<table>
<thead>
<tr>
<th>Tyre size</th>
<th>Fuel efficiency class</th>
<th>Wet grip class</th>
<th>Exterior noise emission class</th>
</tr>
</thead>
<tbody>
<tr>
<td>245/35 R 19 E</td>
<td>A</td>
<td>72</td>
<td></td>
</tr>
<tr>
<td>295/35 R 19 E</td>
<td>A</td>
<td>75</td>
<td></td>
</tr>
<tr>
<td>245/30 R 20 E</td>
<td>A</td>
<td>71</td>
<td></td>
</tr>
<tr>
<td>305/30 R 20 E</td>
<td>A</td>
<td>72</td>
<td></td>
</tr>
<tr>
<td>245/35 R 19 C</td>
<td>C</td>
<td>72</td>
<td></td>
</tr>
<tr>
<td>295/35 R 19 C</td>
<td>C</td>
<td>75</td>
<td></td>
</tr>
<tr>
<td>245/30 R 20 E</td>
<td>C</td>
<td>72</td>
<td></td>
</tr>
<tr>
<td>295/30 R 20 E</td>
<td>C</td>
<td>75</td>
<td></td>
</tr>
</tbody>
</table>

It is not possible to order a specific tyre. Ask your Audi partner about the range of tyres available in your country.

Equipment for the R8 V10 plus Coupé illustrated (p. 9–22):
- Paint finish: dynamite red with sideblades in carbon; wheels: 19˝ forged aluminium wheels in 5-twin-spoke design in matt titanium look, gloss turned finish¹; seats/seat upholstery: R8 bucket seats, front, with fine Nappa leather upholstery and trim in rotor grey, perforated; inlays and extended inlays in matt carbon

Equipment for the R8 V10 Coupé illustrated (p. 8, 24–33):
- Paint finish: Daytona grey, pearl effect with sideblades in matt titanium grey; wheels: 20˝ forged aluminium wheels in 10-spoke Y design, gloss turned finish¹; seats/seat upholstery: R8 sport seats, front, with fine Nappa leather upholstery and trim with diamond pattern in Vermont brown; inlays: Audi exclusive piano finish look, black

¹ Please note the special information relating to wheels on page 84.
The fascination of Audi can be experienced in many different ways. Audi City Berlin, Audi City London and Audi City Beijing, for example, give you digital access to all models in their actual size and in real time. And of course it is always worth visiting one of the major motor shows. This is where Audi always presents its new models and invites you to take a look at how the future is being shaped with “Vorsprung durch Technik”. Anyone interested in seeing how Audi is already putting this into practice will find fascinating insight in the “Vorsprung durch Technik” online special at www.audi.com. But a look back can also be rewarding: at the Audi museum mobile in Ingolstadt, history and high-tech go hand in hand. A total of 130 historic exhibits and state-of-the-art forms of presentation make for a thrilling symbiosis. Plus, Audi driving experience allows you to live the excitement and countless possibilities of current Audi models. Here, pure driving enjoyment is combined with valuable learning effects. This is ensured by a team of specially trained and highly qualified instructors who provide practical tips to help you optimise your driving skills. All this can now also be enjoyed at the recently opened Audi driving experience center in Neuburg, near Ingolstadt. Facilities here include a circuit of up to 3.4 kilometres that features challenging combinations of bends, a 30,000 m² dynamic driving area and an offroad section where Q models can be put through their paces.

Team spirit
Audi’s athletic prowess is based on the brand. For years, Audi has been among the pioneers in car racing, for instance the 24 Hours of Le Mans or the DTM German Touring Car Masters. The values that are crucial in many different areas of sport are also evident ones for Audi: precision, passion and technology. No coincidence then that Audi has been sponsoring sporting events for many years. In the world of football, for example, Audi has been the main sponsor of the German Football Association (DFB) since the 1990s. Audi also participated in 16 other national alpine teams. In Formula 1, we support international and national teams. Audi also plays a partner for the German Olympic Sports Confederation.

Responsibility
Choosing an Audi means choosing a brand that offers more. More individuality. More exclusivity. More fascination. Information on all the topics mentioned above can be found on our website: www.audi.com.