Iconic through and through. Impressive, powerful. A technological milestone.

The fuel consumption and CO₂ emission figures can be found on page 32.
Iconic through and through. Impressive, powerful. A technological milestone.

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Dominance takes on a new dimension. Imposing and inspiring. A vehicle beyond compare.

The Audi SQ7 TDI: visually impressive and thrilling in every respect. Thanks to numerous pioneering innovations. An icon the moment it hits the road.

The fuel consumption and CO₂ emission figures can be found on page 32. Vehicle with Audi exclusive customised paint finish in garnet red pearl effect. From quattro GmbH. Contact your Audi partner for details about costs and availability.
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Power

from the word go. The latest electric powered compressor is setting new standards.

The 4.0 litre V8 TDI high-performance engine has a world first as standard – the electric powered compressor. Supplied by a completely new, powerful 48V subsidiary electrical system, it guarantees immediate responsiveness, superior start-up performance – and perceptibly more Vorsprung durch Technik. From 0 to 100 in less than 5 seconds. Hop in and fasten your seatbelt.

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Dynamism


320 kW. The Audi SQ7 TDI promises truly inspirational performance. Optional all-wheel steering and quattro – with sport differential on request – guarantee convincing driving dynamics. And masterfully power the Audi SQ7 TDI ahead.

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The optional electromechanical active roll stabilisation in conjunction with the advanced suspension package. Available on request for the first time in the Audi SQ7 TDI. For a significant reduction in side tilt and even more driving comfort in bends. Active roll stabilisation is powered by the 48V subsidiary electrical system and can be set individually using Audi drive select. Fitted as standard: adaptive air suspension with S-specific tuning.

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The fuel consumption and CO₂ emission figures can be found on page 32.

Vehicle with Audi exclusive customised paint finish. From quattro GmbH.

Contact your Audi partner for details about costs and availability.
The best of both worlds: aluminium and steel perfectly combined. The lightweight body in intelligent multi-material design reduces overall weight. For enhanced efficiency and driving dynamics at low CO₂ values. In short: reduced mass means more Audi in your Audi SQ7 TDI.

Lightness

carries weight. Just the right material, in just the right place, in just the right thickness.

The fuel consumption and CO₂ emission figures can be found on page 32.
The best of both worlds: aluminium and steel perfectly combined. The lightweight body in intelligent multi-material design reduces overall weight. For enhanced efficiency and driving dynamics at low CO₂ values. In short: reduced mass means more Audi in your Audi SQ7 TDI.

The fuel consumption and CO₂ emission figures can be found on page 32.
Presence

In every line: An appealing exterior.

Engagingly expressive. Thanks in part to exclusive design characteristics such as the exterior mirrors in aluminium look, the sporty door sills, the optional 21-inch aluminium wheels and the roof edge spoiler. Brake callipers painted red are also available on request. Cause a great sensation.

The fuel consumption and CO₂ emission figures can be found on page 32.
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The fuel consumption and CO₂ emission figures can be found on page 32.
Character
from beginning to end.

Greatness is in the details, too. Such as the chrome-plated twin tailpipes on both left and right. Or the honeycomb grid with the broad chrome strut, the sport exhaust system with its distinctive sound and the sporty rear diffuser. For a particularly imposing appearance. Drive on ahead.

The fuel consumption and CO₂ emission figures can be found on page 32.
Character
from beginning to end.

Greatness is in the details, too. Such as the chrome-plated twin tailpipes on both left and right. Or the honeycomb grid with the broad chrome strut, the sport exhaust system with its distinctive sound and the sporty rear diffuser. For a particularly imposing appearance. Drive on ahead.

The fuel consumption and CO₂ emission figures can be found on page 32.
Generosity invites you to feel comfortable. On five or seven seats.

The largest interior in its class, variable and with first-class workmanship. In every detail. Exquisite materials guarantee an exclusive sense of space. Feel freedom. Enjoy high quality. Experience a sporty yet relaxed drive.

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The fuel consumption and CO₂ emission figures can be found on page 32.
Intuition

on a high level. For operation that could hardly be more convenient: the optional MMI touch.

Vehicle settings, phone and media. With navigation and Audi connect, optionally available. All this at your fingertips: with the innovative MMI touch. To enter your destination or a phone number, simply use your finger to write letters and numbers directly on the touchpad. Functionality so intuitive, you’ll soon know it like the back of your hand. On request, this can be stylishly framed by a fine carbon inlay available exclusively for the Audi SQ7 TDI.

¹ Legal information and notes on use can be found on page 37. The fuel consumption and CO₂ emission figures can be found on page 32.
Intuition
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Vehicle settings, phone and media. With navigation and Audi connect¹ optionally available. All this at your fingertips: with the innovative MMI touch. To enter your destination or a phone number, simply use your finger to write letters and numbers directly on the touchpad. Functionality so intuitive, you’ll soon know it like the back of your hand. On request, this can be stylishly framed by the fine carbon inlay available exclusively for the Audi SQ7 TDI.

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All the important information at a glance with the optional Audi virtual cockpit. A fully digital instrument cluster with high-resolution 12.3-inch colour display. Razor-sharp, brilliant and rich in contrast. The display can be configured on request. In the S-specific view, the dominant feature is the tachometer with integrated rev counter. Clearly arranged. Informative. So that you can always focus your attention to what’s important: driving.

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The fuel consumption and CO₂ emission figures can be found on page 32.

Focus

and an overview. Every metre of the way.

With the Audi virtual cockpit.
Composure can be maintained. During every trip. With assistance systems for virtually every situation.

No matter whether it’s city traffic or long trips: you couldn’t be better prepared. Because congestion assist, Stop&Go function and park assist are just a few of the optional driver assistance systems that guarantee less strain, more clarity and increased safety. And make every trip more relaxed.

The fuel consumption and CO₂ emission figures can be found on page 32. Vehicle with Audi exclusive customised paint finish in garnet red, pearl-effect. From quattro GmbH. Contact your Audi partner for details about costs and availability.
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Contact your Audi partner for details about costs and availability.
Audi SQ7 TDI
Born an icon.

The fuel consumption and CO₂ emission figures can be found on page 32.

Vehicle with Audi exclusive customised paint finish: garnet red pearl effect. From-qualities GmbH. Contact your Audi partner for details about costs and availability.
The fuel consumption and CO₂ emission figures can be found on page 32.

Vehicle with Audi exclusive customised paint finish: garnet red, pearl effect. From quattro GmbH. Contact your Audi partner for details about costs and availability.
Stand out immediately. With the highlight equipment of the Audi SQ7 TDI. Such as the optional 21-inch forged aluminium wheels in 5-arm turbine design, contrasting grey, partly polished¹. With visibly sporty ceramic brakes on request, including outstanding deceleration values and a long service life (1). And the double inlays for various custom application combinations. The example illustrated here is the optional combination of brushed aluminium, Sono at the top and aluminium/Beaufort wood, black³ at the bottom (2). The door sill trims with SQ7 logo (3) simultaneously provide a dignified look and an impressive reception when climbing aboard. Ready to attract attention.

¹ Please note the special information relating to wheels on page 32.
² For information on when this feature will be available, please contact your Audi partner.
³ From quattro GmbH.
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Highlights

of a real icon.

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³ From quattro GmbH.
Fascination Audi SQ7 TDI.

Discover the world of the Audi SQ7 TDI. More information, more individuality and more exclusivity. Now at www.audi.com.

Scan the QR code using your smartphone or tablet and discover the world of the Audi SQ7 TDI.
Fascination Audi SQ7 TDI.

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Scan the QR code using your smartphone or tablet and discover the world of the Audi SQ7 TDI.
### Model: Audi SQ7 TDI 4.0 quattro (2013)¹

<table>
<thead>
<tr>
<th>Model</th>
<th>Engines Type</th>
<th>Displacement in cc (valves per cylinder)</th>
<th>Unladen vehicle weight³ in kg</th>
<th>Max. output² in kW at rpm</th>
<th>Max. torque in Nm at rpm</th>
<th>Power transmission</th>
<th>Dimensions in mm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audi SQ7 TDI 5-seater</td>
<td>V8 diesel bi-turbo engine with electrically operated compressor</td>
<td>3,956 (4)</td>
<td>2,345</td>
<td>320/3,750–5,000</td>
<td>900/1,000–3,250</td>
<td>8-speed tiptronic</td>
<td>1512***</td>
</tr>
<tr>
<td>Audi SQ7 TDI 7-seater</td>
<td>V8 diesel bi-turbo engine with electrically operated compressor</td>
<td>3,956 (4)</td>
<td>2,405</td>
<td>320/3,750–5,000</td>
<td>900/1,000–3,250</td>
<td>8-speed tiptronic</td>
<td>1512***</td>
</tr>
</tbody>
</table>

### Explanatory notes

1. The figures given were calculated using the specified measuring procedures (current version of UN-R 85).
2. The engine's power output always decreases with increasing altitude. At 1,000 m above sea level, and for every additional 1,000 m, select 10% less than the values given for the lowest vehicle weight variant. A fuel pump topping-up kit (extra fluid) is required above 1,000 m above sea level.
3. Unladen vehicle weight includes driver (75 kg) and fuel tank 90 % full, calculated in accordance with the current version of Reg. (EU) 1230/2012. Optional equipment may increase the car's unladen weight and driving characteristics (the possible payload limit and the top speed are then accordingly reduced).
4. The engine's power output also decreases with increasing altitude. At 1,000 m above sea level, and for every additional 1,000 m, select 10% less than the values given for the lowest vehicle weight variant. A fuel pump topping-up kit (extra fluid) is required above 1,000 m above sea level.
5. Fuel consumption and CO₂ emission figures given in ranges depend on the tyre/wheel sets used.
6. It is not possible to order a specific tyre. Ask your Audi partner about the range of tyres available in your country.
7. Fuel consumption and CO₂ emissions do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO₂ is the greenhouse gas primarily responsible for global warming.
8. The figures given were calculated using the specified measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between different vehicle models.

### Performance/consumption⁵

<table>
<thead>
<tr>
<th>Performance/consumption⁵</th>
<th>Fuel consumption⁷, ⁸ in l/100 km</th>
<th>Fuel grade</th>
<th>CO₂ emissions⁷, ⁸ in g/km</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unladen weight³</td>
<td>8.6–8.4</td>
<td>Sulphur-free diesel⁶</td>
<td>196–189</td>
</tr>
<tr>
<td>Drive type</td>
<td>7.6–7.2</td>
<td></td>
<td>199–190</td>
</tr>
<tr>
<td>Weight/capacities</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5-seater</td>
<td></td>
<td></td>
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<tr>
<td>7-seater</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Transmission type</td>
<td>8-speed tiptronic</td>
<td></td>
<td></td>
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<tr>
<td>Drive type</td>
<td>quattro permanent all-wheel drive</td>
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<td>Fuel tank capacity, approx. in l</td>
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<tr>
<td>Power transmission</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Max. output² in kW at rpm</td>
<td>320/3,750–5,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Max. torque in Nm at rpm</td>
<td>900/1,000–3,250</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transmission type</td>
<td>8-speed tiptronic</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Drive type</td>
<td>quattro permanent all-wheel drive</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fuel consumption⁷, ⁸ in l/100 km</td>
<td>8.6–8.4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fuel grade</td>
<td>Sulphur-free diesel⁶</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CO₂ emissions⁷, ⁸ in g/km</td>
<td>196–189</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Towability

<table>
<thead>
<tr>
<th>Towable load limit + gross weight in kg</th>
<th>Dimensions in mm</th>
</tr>
</thead>
<tbody>
<tr>
<td>3,030 (3,200)</td>
<td>5,069 — 1485***</td>
</tr>
<tr>
<td>3,500 (3,750)</td>
<td>5,069 — 1485***</td>
</tr>
<tr>
<td>750 (800)</td>
<td>2,031 — 1,071</td>
</tr>
<tr>
<td>1,000 (1,050)</td>
<td>2,031 — 1,071</td>
</tr>
<tr>
<td>750</td>
<td>1,016 — 1,071</td>
</tr>
<tr>
<td>1,000</td>
<td>1,016 — 1,071</td>
</tr>
</tbody>
</table>

### Offroad properties

<table>
<thead>
<tr>
<th>Offroad properties</th>
<th>Classifications of tyre parameters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ground clearance in mm</td>
<td>Fording depth in mm</td>
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<tr>
<td>245</td>
<td>535</td>
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<td>7.6–7.2</td>
<td>10161071</td>
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<tr>
<td>19.0</td>
<td>1561**</td>
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<td>20.1</td>
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<tr>
<td>789</td>
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</table>

### Classification of tyre parameters

<table>
<thead>
<tr>
<th>Type</th>
<th>Fuel efficiency class</th>
<th>Throttle grip class</th>
<th>Exterior noise emission class</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winter tyres</td>
<td>285/35 R 22</td>
<td>C</td>
<td>73</td>
</tr>
<tr>
<td>Summer tyres</td>
<td>285/30 R 22</td>
<td>A</td>
<td>73</td>
</tr>
</tbody>
</table>

### Important note

* Maximum headroom. ** Elbow room width. *** Shoulder room width.

### Classes of tyre parameters

<table>
<thead>
<tr>
<th>Tyre size</th>
<th>Fuel efficiency class</th>
<th>Throttle grip class</th>
<th>Exterior noise emission class</th>
</tr>
</thead>
<tbody>
<tr>
<td>285/40 R 21</td>
<td>C</td>
<td>A</td>
<td>74</td>
</tr>
<tr>
<td>285/35 R 22</td>
<td>C</td>
<td>C</td>
<td>73</td>
</tr>
<tr>
<td>255/50 R 20</td>
<td>E</td>
<td>C</td>
<td>73</td>
</tr>
<tr>
<td>285/45 R 20</td>
<td>A</td>
<td>74</td>
<td></td>
</tr>
<tr>
<td>285/40 R 22</td>
<td>A</td>
<td>74</td>
<td></td>
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</tbody>
</table>

### AdBlue properties

<table>
<thead>
<tr>
<th>AdBlue properties</th>
<th>AdBlue is a registered trademark of the Verband der Automobilindustrie e. V. (VDA).</th>
</tr>
</thead>
<tbody>
<tr>
<td>Refill the separate AdBlue® tank as indicated by the information in the display of the instrument cluster.</td>
<td></td>
</tr>
</tbody>
</table>

### Technological specifications

1. Technical specifications refer to a basic vehicle without country-specific basic equipment and selected optional equipment.
Model: Audi SQ7 TDI 7-seater

Engine type: V8 diesel bi-turbo engine with electric powered compressor
Displacement in cc: 3,956 (4 valves per cylinder)
Model: Audi SQ7 4.0 TDI quattro (320 kW)ⁱ
Unladen weight: 2,345 kg 2,405 kg
Transmission type: 8-speed tiptronic
Drive type: quattro permanent all-wheel drive
Max. torque in Nm at rpm: 900/1,000–3,250
Max. output in kW at rpm: 320/3,750–5,000
Fuel tank capacity: 85 l
Top speed in km/h: 250
Acceleration 0–100 km/h: 4.8 s
Performance/consumption: Fuel consumption: 7.5–7.2 l/100 km
CO₂ emissions: 196 189 g/km
CO₂ emissions: extra-urban: 221 220 g/km
CO₂ emissions: urban: 121 120 g/km
Fuel grade: Sulphur-free diesel
Fuel consumption: Sulphur-free diesel complying with DIN EN 590.

**Explanation of Towing Hitch Limitation:**
If the vehicle is used for commercial purposes, a digital tachograph may be required under certain conditions.

**Important Note:**
If this is not available, use diesel complying with DIN EN 590.

**Explanatory notes:**
- We recommend using sulphur-free diesel complying with DIN EN 590.
- Fuel consumption and CO₂ emission figures given in ranges depend on the tyre/wheel sets used.
- A vehicle's fuel consumption and CO₂ emissions do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO₂ is the greenhouse gas primarily responsible for global warming.
- The table shows the range of fuel efficiency, wet grip and exterior noise emission classes for the different tyre sizes.

**Classification of Tyre Parameters:**

<table>
<thead>
<tr>
<th>Tyre size</th>
<th>Fuel efficiency class</th>
<th>Wet grip class</th>
<th>Exterior noise emission class</th>
</tr>
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<tbody>
<tr>
<td>285/45 R 20</td>
<td>C A 73</td>
<td>73</td>
<td>73</td>
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<td>255/50 R 20</td>
<td>E C 73</td>
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* | ** | *** | ** | *** | ** | *** |
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</tbody>
</table>
### 20˝ Audi Sport cast aluminium wheels
- Gloss turned finish 
- 3-parallel-spoke design (S design)

### 20˝ Audi Sport cast aluminium winter wheels
- In 5-parallel-spoke design (S design)

### 21˝ forged aluminium wheels
- Turned finish 
- In 5-twin-spoke design in titanium look, gloss black

### 21˝ Audi Sport cast aluminium wheels
- In 5-spoke blade design

### 21˝ cast aluminium wheels
- In 5-twin-spoke design

### 20˝ cast aluminium wheels
- In 5-parallel-spoke design

### Crystal effect paint finish
- Daytona grey, pearl effect
- Argus brown, metallic
- Diamond beige, metallic
- Carrara white

### Audi design selection
- Kodiak brown
- Murillo brown

### Headrests, front
- with adjustable angle and separate fore/aft

### Leather packages
- Valcona leather, kodiak brown with diamond pattern
- Valcona leather, rotor grey with contrasting stitching and S embossing on the front-seat backrests
- Valcona leather, black with contrasting stitching and S embossing on the front-seat backrests
- Valcona leather, black with diamond pattern and S embossing on the front-seat backrests

### Seats
- Sport seats, front
- Comfort seats, front
- Comfort seats, front with S embossing on the front-seat backrests
- Comfort seats, front with S embossing on the front-seat backrests and S embossing on the front-seat backrests
- Comfort seats, front with S embossing on the front-seat backrests and S embossing on the front-seat backrests

### Headlights
- Audi Matrix LED headlights
- LED rear lights with dynamic indicator

### Mirrors
- Exterior mirrors, electrically adjustable, heated and folding including automatic dimming function for the exterior mirrors for the passenger side with integrated LED rear lights

### Seats
- Front seats, electrically adjustable including memory function for both front seats
- Rear seat bench plus
- 3rd row of seats

### Exterior mirrors
- Additionally automatically folding including automatic kerb-side function

### Lighting
- LED rear lights with dynamic indicator
- High-beam assist
- Audi Matrix LED headlights

### Interior lighting
- Interior lighting in LED technology
- Double sun visors
- Privacy glazing (dark-tinted windows)
- Climate-controlled comfort/acoustic glazing
- Climate-controlled comfort/acoustic glazing

### Floor mats
- Front and rear seats
- Stainless steel pedals
- Alcantara door trims
- Headlining in cloth, black

### Stereo system
- ComfortSound, front
- ComfortSound, front with S embossing on the front-seat backrests

### Climate control
- Climate-controlled comfort/acoustic glazing
- Interior mirror, automatically dimming on both sides, with memory function

### Audio system
- Audi exclusive piano finish, black

### Materials
- Brushed aluminium, Sono / carbon, copper
- Brushed aluminium, Sono / oak, grey
- Brushed aluminium, Sono / oak, grey, anodised paint finish, anthracite
- Brushed aluminium, Sono / sycamore, natural dark brown
- Brushed aluminium, Sono / sycamore, natural dark brown

### 3rd brake light
- Roof edge spoiler including LED brake light

### Key features
- Headlining in Alcantara
- Headlining in cloth
- Headlining in cloth, black

### Interior mirror
- Automatically dimming, front
- Manually dimming, rear

### Audio system
- Audi exclusive fine grain myrtle, nutmeg brown
- Audi exclusive vavona, bronze

### Customised paint finishes
- Ink blue, metallic
- Argus brown, metallic
- Diamond beige, metallic
- Carrara white

### Vehicle jack
- Vehicle tool kit
- Tyre pressure loss indicator
- Tyre repair kit

### Interior materials
- Brushed aluminium, Sono / Atlas beech
- Brushed aluminium, Sono / oak, grey
- Brushed aluminium, Sono / oak, grey, anodised paint finish, anthracite
- Brushed aluminium, Sono / oak, grey, anodised paint finish, anthracite

### Upper / lower inlays
- Headlining in Alcantara
- Headlining in cloth, black
Wheels

Audi exclusive customised paint finishes²

- Tofane white, crystal effect
- Crystal effect paint finish
- Pearl effect paint finishes
  - Graphite grey, metallic
  - Ink blue, metallic
  - Argus brown, metallic
  - Diamond beige, metallic
  - Floret silver, metallic
  - Glacier white, metallic
  - Metallic paint finishes
  - Night black

Audi design selection kodiak brown¹

Vehicle tool kit

- Tyre pressure monitoring system
- Tyre pressure loss indicator

22˝ Audi Sport cast aluminium wheels
  - partly polished³, ⁴ in 5-V-spoke star design, contrasting grey,
  - turned finish², ³, ⁴ in 5-arm turbine design, matt titanium look,
  - in 5-twin-spoke design in titanium look, gloss

21˝ Audi Sport cast aluminium wheels
  - in 5-spoke blade design²

21˝ cast aluminium wheels

- in 10-Y-spoke design², ³
- gloss turned finish², ³, ⁴

20˝ Audi Sport cast aluminium wheels
  - in 5-twin-spoke design² in gloss black, gloss turned finish², ³

21˝ cast aluminium wheels
  - in 10-Y-spoke design, gloss turned finish², ³

Seat ventilation and massage function, front¹

Front seats, electrically adjustable

Seats

- Sport seats, front
- Leather seats, front
- Perforated leather seats, front
- Perforated leather seats, black
- Perforated leather seats, black
- Perforated leather seats, flush with upper seat surface
- Perforated leather seats, black
- Perforated leather seats, Valcona leather, kodiak brown with diamond
- Perforated leather seats, black with contrasting stitching in granite grey¹

Valcona leather, rotor grey with contrasting

Valcona leather, black with contrasting

Perforated Alcantara/leather, black

Valcona leather, kodiak brown with diamond

Perforated Alcantara/leather, black

Sport seats plus, front

Sport seats, front

3rd row of seats

Rear seat bench plus

Rear seat backrest, split-folding

4-zone deluxe automatic air conditioning

Sunblind

Double sun visors

and privacy glazing (dark-tinted windows)

Exterior mirrors, electrically adjustable, heated and folding including automatic dimming function for the exterior mirrors in the passenger side with integrated LED indicator

Exterior mirrors, electrically adjustable, heated and folding including automatic dimming function for the exterior mirrors in the passenger side with heated functions for the exterior mirrors in the passenger side with integrated LED indicator

Exterior mirrors, and folding including automatic dimming function for the exterior mirrors in the passenger side with heated function

Exterior mirrors, automatically dimming, front

Exterior mirrors, automatically dimming, front

Exterior mirrors, automatically dimming, front

Roof

- Roof system
- Glass roof system
- Glass roof system
- Glass roof system

Headlight cleaning system

LED headlights

Audi exclusive fine grain myrtle, nutmeg brown

Audi exclusive oak, sepia

Audi exclusive piano finish, black

Audi exclusive aluminium/Beaufort wood, black²

Audi exclusive fine grain oak, cherry brown

Audi exclusive aluminium/Beaufort wood, black²

Audi exclusive piano finish, black

Audi exclusive lower inlays², ⁴, ¹³

Brushed aluminium, Sono / carbon, copper⁹

Brushed aluminium, Sono / sycamore, natural dark brown¹⁰

Brushed aluminium, Sono / oak, grey chrome paint finish, slate grey

Upper / lower inlays

Headlining in Alcantara, black

Headlining in cloth¹¹

Headlining in cloth, black¹

Centre armrest, rear

Rear seat backrest, split-folding

Roof system

- Glass roof system
- Glass roof system
- Glass roof system

Rear seat bench plus

Rear seat backrest, split-folding

Rear seat backrest, split-folding

Rear seat backrest, split-folding

3rd row of seats

Rear seat bench plus

Rear seat backrest, split-folding

Rear seat backrest, split-folding

Rear seat backrest, split-folding

Rear seat backrest, split-folding

Rear seat backrest, split-folding
MMI navigation plus with MMI touch⁴
Audi virtual cockpit⁴
Driver information system with colour display
Instrument clusters/display instruments
Trailer towing hitch including trailer assistant¹⁵
Non-smoker version
Rail system with load-securing kit
Lashing points
Luggage compartment cover, extendable
Partition net
Cup holders on the rear of the front seat backrests
Storage/transport
Power-assisted door closing
Garage door opener (HomeLink)
Anti-theft alarm
electric luggage compartment cover of the luggage compartment lid including
Convenience key with sensor-controlled release of the luggage compartment lid
Engine start-stop button
Luggage compartment lid, electrically opening and closing
Parking system, rear¹⁹
Night vision assistant¹⁹
Programmable speed limiter¹⁹
Assistance systems
Audi connect services⁴
Access to smartphone voice control⁴
mySmartphone
Audi phone box
Bose 3D Sound System
Bang & Olufsen 3D Advanced Sound System⁴
Audi sound system¹⁷
Digital Audio Broadcasting
DVD changer¹⁶
Preparation for Rear Seat Entertainment⁴
Audi tablet including Rear Seat Entertainment
Audi music interface¹⁶
Ceramic brake²²
Electromechanical power steering
quattro with sport differential²¹
quattro
adaptive air suspension
S sport suspension
Audi drive select
Driving dynamics/brakes
Head-up display
Assistance package Tour¹⁹, ²⁰
Audi active lane assist¹⁹
and Audi pre sense rear¹⁹
Audi side assist with exit warning
Assistance package Parking¹⁹
Reversing camera¹⁹
Audi Extended Warranty
First-aid kit
Seat belt reminder
Start-stop system
Fuel tank (85 l)
Electronic Differential Lock (EDL)
Anti-Slip Regulation (ASR)
Sport exhaust system with distinctive sound
Active roll stabilisation²¹
Electromechanical parking brake
Paint finish: Audi exclusive customised paint finish in garnet red, pearl effect², ⁴
Equipment for the Audi SQ7 TDI illustrated (p. 4–27):
Upper inlay: brushed aluminium, Sono
Seats/seat upholstery: sport seats plus, front, in Valcona leather, rotor grey with diamond pattern
Equipment for the Audi SQ7 TDI illustrated (p. 4–27):
Wheels: Audi Sport cast aluminium wheels in 5-V-spoke star design in matt titanium look, gloss turned finish², ³,
²² Please consult your Audi partner or national Audi website to find out more about the special features of the
²⁰ Depending on country-specific availability.
¹⁹ Please note: The systems work only within system limits and assist the driver. However, the driver
¹⁸ The smartphone manufacturers are responsible for all the contents and functions shown in the vehicle
¹⁶ Only available in conjunction with MMI navigation plus.
¹⁴ Part of LED headlights and Audi Matrix LED headlights.
¹³ Available in conjunction with upper inlay brushed aluminium, Sono.
¹² Available as standard for customised contour seats, front, and for sport seats plus, front.
¹¹ Standard in conjunction with customised contour seats, front.
¹⁰ Standard in conjunction with S sport suspension.
⁹ Only available in conjunction with rear seat bench plus.
⁸ In conjunction with the 3rd row of seats, the vehicle jack is located on the loading floor.
⁷ Can be fitted with snow chains, permissible top speed 210 km/h.
⁶ Cannot be fitted with snow chains, permissible top speed 240 km/h.
⁵ Can be fitted with snow chains, permissible top speed 210 km/h.
⁴ Standard in conjunction with customised contour seats, front.
³ Can be fitted with snow chains, permissible top speed 240 km/h.
² Standard in conjunction with customised contour seats, front.
¹ Audi SQ7 TDI-specific interior features do not apply.
Legal notice about Audi connect
Use of the services supported by Audi connect is possible only in conjunction with an optional navigation system. The vehicle connect services are provided through AUDI AG. The data connections for the vehicle connect services are set up through a mobile service provider via a SIM card and provisionally installed in the vehicle. The costs for these data connections are paid by the mobile service provider and are not included in the vehicle connect basic fee. For the use of the vehicle connect services as well as for the usage of the SIM card, you must have an active mobile contract with an appropriate data rate tariff. For more information about tariffs and billing of your mobile contract, please consult your mobile services provider.
Alternatively, a customer SIM card can be inserted into the card slot to establish a data connection. In conjunction with the optional Audi phone box, a Bluetooth-capable smartphone with compatible Audi phone box (MMI smart²³) can also be connected to an integrated or separate phone function. In an external SIM card is inserted into the card slot of the MMI control and display device, the SIM card is responsible for billing. In the event of an external SIM card, the costs incurred are those associated to an external SIM card.
The availability of the services supported by Audi connect varies from country to country. Audi connect services are provided for at least 1 year from vehicle delivery. Following a period of 12 months after vehicle delivery, Audi connect services will be extended at once for a fee of 147 euros. If you do not renew this time extension, you will no longer be able to use the vehicle connect services. Audi International Customer Care Services
+49 800 283 473 78 423
Tel.: +49 800 28347378423
Audi International Customer Care Services
please write to:
Audi connect services will be extended once free of charge for 12 months. If you do not require this free extension, you can order a subsequent extension of the Audi connect services for a fee of 147 euros. For more information on how to order a subsequent extension, please consult your Audi partner or national Audi website. Alternatively, a customer SIM card can be inserted into the card slot to establish a data connection. In conjunction with the optional Audi phone box, a Bluetooth-capable smartphone with compatible Audi phone box (MMI smart²³) can also be connected to an integrated or separate phone function. In an external SIM card is inserted into the card slot of the MMI control and display device, the SIM card is responsible for billing. In the event of an external SIM card, the costs incurred are those associated to an external SIM card.
The availability of the services supported by Audi connect varies from country to country. Audi connect services are provided for at least 1 year from vehicle delivery. Following a period of 12 months after vehicle delivery, Audi connect services will be extended at once for a fee of 147 euros. If you do not renew this time extension, you will no longer be able to use the vehicle connect services. Audi International Customer Care Services
+49 800 283 473 78 423
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Audi International Customer Care Services
please write to:
Audi connect services will be extended once free of charge for 12 months. If you do not require this free extension, you can order a subsequent extension of the Audi connect services for a fee of 147 euros. For more information on how to order a subsequent extension, please consult your Audi partner or national Audi website. Alternatively, a customer SIM card can be inserted into the card slot to establish a data connection. In conjunction with the optional Audi phone box, a Bluetooth-capable smartphone with compatible Audi phone box (MMI smart²³) can also be connected to an integrated or separate phone function. In an external SIM card is inserted into the card slot of the MMI control and display device, the SIM card is responsible for billing. In the event of an external SIM card, the costs incurred are those associated to an external SIM card.
Cup holders on the rear of the front seat backrests
Storage compartments including nets
Power-assisted door closing
Garage door opener (HomeLink)
Convenience key with sensor-controlled release
Convenience key including sensor-controlled opening and closing
Luggage compartment lid, electrically opening
Closing systems
Driving dynamics/brakes
Audi active lane assist¹⁹
Camera-based recognition of traffic signs¹⁹
Assistance package City¹⁹, ²⁰
Audi side assist with exit warning
Audi pre sense city¹⁹
Audi pre sense basic¹⁹
Assistance package Parking¹⁹
Reversing camera¹⁹
Park assist¹⁹

\[\text{Paint finish:} \quad \text{Audi exclusive customised paint finish in garnet red, pearl effect}², ⁴ \]
\[\text{Lower inlay:} \quad \text{carbon Atlas} \]
\[\text{Upper inlay:} \quad \text{brushed aluminium, Sono} \]
\[\text{and S embossing on the front-seat backrests} \]
\[\text{Wheels:} \quad \text{cast aluminium wheels in 5-arm tornado design (S design); brake callipers painted red}², ³, ²¹ \]
\[\text{Paint finish:} \quad \text{orca black, metallic} \]
\[\text{Wheels:} \quad \text{Audi Sport cast aluminium wheels in 5-V-spoke star design in matt titanium look, gloss turned finish², ³, ²¹} \]

¹⁷ Part of MMI radio plus and MMI navigation plus.
¹⁶ Only available in conjunction with MMI navigation plus.
¹⁵ Not available in conjunction with parking system, rear.
¹⁴ Standard equipment.
¹³  Available in conjunction with upper inlay brushed aluminium, Sono.
¹² Available as standard for customised contour seats, front, and for sport seats plus, front.
¹¹ Standard in conjunction with customised contour seats, front.
¹⁰ Only available in conjunction with Audi design selection Murillo brown.
⁹  Only available in conjunction with Audi design selection kodiak brown.
⁸  Only available in conjunction with rear seat bench plus.
⁷  In conjunction with the 3rd row of seats, the vehicle jack is located on the loading floor.
⁶  Cannot be fitted with snow chains, permissible top speed 240 km/h.
³   Please note the special information relating to wheels on page 32.
²   From quattro GmbH.
"Legal notice about Audi connect"

"Optional equipment"

"Standard/optional equipment varies by model"

"Country-specific variations possible. Please find out from your local Audi partner which equipment is standard or optional in your country."

"Standard/optional equipment varies by model. Check your vehicle's specific equipment via the Audi vehicle data."

"Comfort systems"

"Electronic climate control"

"Folding rear seat bench plus with TFSI tech"
The models and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicle were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.

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